



Joseph M. Day Co.

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FOR IMMEDIATE RELEASE

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Joseph M. Day Company Recognized by Power Flame with Target Club Award

Saginaw, MI July 2, 2010: Joseph M. Day Company was recently recognized by Power Flame Incorporated for the fifth year with their Target Club Award. In his remarks, William a. Weiner, President of Power Flame said "We sincerely thank Joseph M. Day Company for meeting our Net Sales expectations and take great pleasure in presenting you our Target Club Award." Joseph M. Day represents Power Flame with sales coverage to prospects and customers in the central and northern Michigan geography.

Representing the Joseph M. Day Company, Mike Day Vice President of the boiler sales team expressed "We are pleased to once again be recognized for our dedication and success with Power Flame products in Michigan. They are a quality vendor with a quality organization."

The soft economic environment in Michigan has made the past year more challenging than most, however, with their support and great effort by the team members at Joseph M. Day we were able to maintain a favorable position in the market and achieve continued success.

An innovative and forward thinking force in the commercial combustion equipment industry, Power Flame Incorporated manufactures gas, oil, combination gas/oil, low NOx burners and combustion control systems. Designed for Commercial, Industrial and Process Applications, each one of their products share environmentally conscious designs and are crafted from quality materials by their expert staff of dedicated professionals. We are committed to providing their customers with the best products and service through continuous research, on-time production and more than 50 years of successful manufacturing experience.

Joseph M. Day Company serves customers throughout central and northern Michigan including the Upper Peninsula. They provide equipment application, selection and sales to contractors, end users and consulting engineers. Equipment sales efforts are supplemented and supported by their field services which deliver installation support, start-up, after-market repair and retrofit services. They combine 50 years design, engineering and project management experience with an intimate knowledge of internal workings of boilers and related processes.