

H.V. Burton Company

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- PRESS RELEASE -

H.V. Burton Company Announces Sales Partnership with Joseph M. Day Company

Livonia, MI May 22, 2008: H.V. Burton Company announced that they have enhanced their sales support to Michigan companies by formalizing their relationship with the Joseph M. Day Company. Joseph M. Day will provide focused sales coverage to prospects and customers in the central and northern Michigan geography.

Joseph M. Day Company will actively promote waste heat recovery products from Cain Industries, water treatment programs from HOH and blowdown waste heat recovery products for Penn Separator Corp. These products and systems compliment the boiler products currently marketed by Joseph M. Day Company.

Hayward Burton founder of the H.V. Burton Company said "We have had a long standing relationship with the Joseph M. Day Company that will now provide us with expanded sales engineering and application support to our valued customers in Michigan." This will help both companies provide expanded systems capabilities for industrial and commercial customers throughout the state.

Representing the Joseph M. Day Company, Mike Day Vice President of the Boiler Sales Team expressed "This was a logical next step for our two companies, formalizing our relationship and working more closely to provide our customers with leading boiler and related equipment and systems integrated to meet their changing and more demanding needs."

The challenging economic environment in Michigan has encouraged this partnership as well as the customer's needs for better and more effective equipment focused project management support which is a corner stone for both companies.

H.V. Burton Company is a manufacturer's representative firm established in 1959 covering all of Michigan and Northwest Ohio. We represent several leading manufacturers of boilers and accessories, water conditioning equipment, steam specialties, cooling towers and packaged pumping systems.

Joseph M. Day Company serves customers located throughout central and northern Michigan including Michigan's upper peninsula. They provide equipment application, selection and sales to contractors, end users and consulting engineers. Equipment sales efforts are supplemented and supported by their field services offerings which deliver installation support, start-up, after-market repair and retrofit services. They combine 50 years of design, engineering and project management experience with an intimate knowledge of internal workings of boilers and related processes.